



**LoveShackFancy Brings Its Ultra-Feminine Style to Phillips Place
with an Exclusive Four-Month-Long Pop-Up Shop**

CHARLOTTE, NC (April 11, 2025) – [Phillips Place](#), Charlotte’s finest open-air shopping and dining destination, is thrilled to announce that women’s fashion and lifestyle brand, [LoveShackFancy](#), will be joining Phillips Place for a four-month pop-up experience this spring.

New York-based women’s ready-to-wear brand, LoveShackFancy, is known for its romantic, whimsical designs that blend vintage-inspired charm with modern-day sophistication. Founded in 2013 by Rebecca Hessel Cohen, LoveShackFancy creates collections that celebrate femininity with delicate florals, lace, ruffles, bows, and playful patterns. Inspired by timeless beauty and a love for ultra-feminine details, LoveShackFancy’s highly sought-after designs have generated a wave of demand in the Charlotte area. Customers will be able to shop the full collection of women’s flowy dresses, skirts, accessories, jewelry, and children’s apparel, as well as a curated selection of home items in the Phillips Place pop-up.

“We’re so excited to be coming to Charlotte! We love our Southern girls so much, and North Carolina has embraced the world of LoveShackFancy in the most beautiful way. This little shop at Phillips Place feels like the perfect way to celebrate a community that’s sweet, stylish, and full of heart. We can’t wait to bring all the magic—florals, bows, and everything we love—straight to Charlotte!” –Rebecca Hessel Cohen, LoveShackFancy Founder and Creative Director

“The demand for a brick-and-mortar LoveShackFancy in Charlotte has been incredible and one of the most frequently requested brands from our shoppers. We are thrilled to bring their unique ready-to-wear and accessory offerings to Phillips Place.” –Stephen Summers, who leads the leasing efforts at Phillips Place.

The LoveShackFancy pop-up will open on April 25th and occupy the 1,865 square-foot storefront across from Peter Millar at 6822 Phillips Place Court, Suite G.

About Phillips Place:

Phillips Place is Charlotte’s finest open-air shopping and dining destination with exclusive, specialty retail and unrivaled restaurants. Opened in 1997, Phillips Place is Charlotte’s first true mixed-use development, a European village-style center featuring retail, residential, and entertainment. Conveniently located in the heart of the affluent SouthPark neighborhood, Phillips Place is home to 25 retail shops and restaurants, both national and local, and houses one of only six RH Galleries with a Rooftop Restaurants in the country. To learn more about Phillips Place and to view our store directory, visit www.phillipsplacecharlotte.com.

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