



## Spend the Day at Phillips Place's Valentine's Day Soirée

Be Our Valentine and Visit Phillips Place on Friday, February 14<sup>th</sup> to Enjoy Special Shopping and Dining Offers and Festive Center-Wide Activations

CHARLOTTE, NC (February 3, 2025) – [Phillips Place](#), Charlotte's finest open-air shopping and dining destination, is excited to kick off the holiday weekend and celebrate Valentine's Day with our community during our [Valentine's Day Soirée](#) on Friday, February 14<sup>th</sup>.

Enjoy festive activations like live acoustic music, a flower truck, portrait paintings of you and your Valentine by an onsite local artist, a hot chocolate bar, cotton candy cart, sweet treats and cookies from a local bakery, and more all from 2 p.m. to 5 p.m. in the Phillips Place Courtyard located next to Ralph Lauren.

Plus, visit our Phillips Place retailers to receive exclusive Valentine's Day weekend offers and in-store experiences. A few store offers include:

- **alice + olivia:** Enjoy \$100 off purchases of \$500+ and receive a complimentary lip gloss with custom charms with purchase
- **Jenni Kayne:** Enjoy The Qi tea all day, plus a chocolate & wine pairing from 2 p.m. to 6 p.m. while shopping new arrivals in-store
- **La Vie Style House:** Draw a cookie in-store to reveal an exclusive shopping discount of up to 50% off
- **Ralph Lauren:** Receive custom gift tags by an in-store calligrapher with purchase on Thursday, February 13 from 1 p.m. to 5 p.m. and Friday, February 14 from 11:30 a.m. to 1:30 p.m.
- **Veronica Beard:** Fall in love with new spring arrivals and enjoy complimentary rosé and a flower bouquet with purchase
- **Windsor Jewelers:** Take home a dozen complimentary roses with a jewelry purchase from February 7 – 14; enjoy a special "BOGO Wedding Band" promotion until February 14, buy one wedding band and get one free

Don't forget to make your Valentine's Day dinner reservations. Our Phillips Place restaurants are saving you a seat and offering special prix fixe menus, champagne, desserts, and other surprises to help you celebrate. Visit our [dining directory](#) to view a full list of Phillips Place restaurants.

### **About Phillips Place:**

Phillips Place is Charlotte's finest open-air shopping and dining destination with exclusive, specialty retail and unrivaled restaurants. Opened in 1997, Phillips Place is Charlotte's first true mixed-use development, a European village-style center featuring retail, residential, and entertainment. Conveniently located in the heart of the affluent SouthPark neighborhood, Phillips Place is home to 20 retail shops and restaurants, both national and local, and houses one of only six RH Galleries with a Rooftop Restaurant in the country. To learn more about Phillips Place and to view our store directory, visit [www.phillipsplacecharlotte.com](http://www.phillipsplacecharlotte.com).

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