

**FOR IMMEDIATE RELEASE**



**Salted Melon Expanding to SouthPark with Holiday Popup**  
Popup Coffee Bar & Specialty Market to Open at Phillips Place on Dec. 4th

**CHARLOTTE, N.C.** (Nov. 21, 2024) - Salted Melon Market & Eatery is expanding within Charlotte once again with a popup at Phillips Place this holiday season.

Salted Melon's holiday popup will open Dec. 4, 2024 at 6809 Phillips Place Court, Suite A. In the popup shop, Salted Melon will offer its well-known coffee bar, an assortment of pastries, baked goods, and specialty market items, and a selection of gift baskets by its sister concept, Reid's Fine Foods.

"We are very excited for this opportunity to be in SouthPark for the holiday season. Phillips Place is an exceptional community and we look forward to being part of their impressive roster of shops and restaurants during this festive time of year," says Thomas Coker, co-owner of Salted Melon.

"Salted Melon will be a wonderful addition to Phillips Place for the holidays and we look forward to our guests enjoying their coffee bar and baked goods while they shop and delight in the festivities of the season," says Johnny Harris, partner of Phillips Place.

The popup will be open Dec. 4 - Dec. 29, 2024. The hours will be Monday through Saturday, 8:00 a.m. to 6:00 p.m., and Sunday, 10:00 a.m. to 6:00 p.m. For more information, follow [@saltedmelonmarket](#) and [@phillipsplaceclt](#) on Instagram.

###

**ABOUT SALTED MELON MARKET**

From the owners of Reid's Fine Foods, Salted Melon Market & Eatery specializes in everyday gourmet available morning, noon, and night. Salted Melon offers an all day menu of healthy, chef-prepared items, a coffee and espresso bar, smoothies, and gourmet specialty groceries. Salted Melon opened its first location in Charlotte in July 2022 at 100 W. Worthington Ave. in South End. Salted Melon added its second location at 815 Providence Rd. in Eastover in August 2024. For more information or to order online, visit [saltedmelon.com](https://saltedmelon.com) and download the Salted Melon app.

Media Inquiries: Laura Graff, [media@theplaidpenguin.com](mailto:media@theplaidpenguin.com)

**ABOUT PHILLIPS PLACE**

Phillips Place is Charlotte's finest open-air shopping and dining destination with exclusive, specialty retail and unrivaled restaurants. Opened in 1997, Phillips Place is Charlotte's first true mixed-use development, a European village-style center featuring retail, residential, and entertainment. Conveniently located in the heart of the affluent SouthPark neighborhood, Phillips Place is home to 20 retail shops and restaurants, both national and local, and houses one of only six RH Galleries with a Rooftop Restaurant in the country. To learn more about Phillips Place and to view our store directory, visit [www.phillipsplacecharlotte.com](http://www.phillipsplacecharlotte.com).

Media Inquiries: Emmy Berg, [emmy@phillipsplaceclt.com](mailto:emmy@phillipsplaceclt.com)