



Women's Ready-to-Wear Brand Pearl by Lela Rose is Exclusively Popping Up at Phillips Place this September

CHARLOTTE, NC (August 19, 2024) – [Phillips Place](#), Charlotte's finest outdoor shopping and dining destination is thrilled to announce that women's fashion brand, [Pearl by Lela Rose](#), will be temporarily popping up the first week of September to debut its new Fall 2024 Collection.

[Lela Rose](#) is a Dallas-raised, New York-based designer known for signature timeless yet effortlessly wearable designs. Formally trained as a painter and sculptor, Lela Rose's use of rich colors, tactile fabrications, sculptural silhouettes, and handcrafted details adds unexpected dimensions and breadth to each new seasonal collection. Her designs strike the balance of NYC glamour and southern grace.

Pearl by Lela Rose is an exclusive line of ready-to-wear clothes for women that are both fun and effortlessly stylish. Pearl by Lela Rose collections are sold online and by a network of 100+ independent Pearl Stylists. Local stylist, Blair Scheuer of [@ThatsVeryBlair](#), will be representing the brand and managing this special pop-up at Phillips Place in Charlotte.

The Pearl by Lela Rose pop-up at Phillips Place will feature the brand's new fall collection and will include over 100 exciting pieces to shop from including skirts, tops, jackets, dresses, pants, and more with certain items available exclusively in-store only. The Pearl by Lela Rose Fall 2024 Collection is a celebration of bold contrasts, combining sharp tailoring with feminine florals, bold reds (the trending color of the season), saturated pinks, pretty prints, and dainty details.

- **Pop-Up Dates:** Wednesday, September 4 – Monday, September 9
- **Hours of Operation:** 10 a.m. to 6 p.m. daily
- **Location:** 6822 Suite F, Phillips Place Court, Charlotte, NC 28210

About Phillips Place:

Phillips Place is Charlotte's finest open-air shopping and dining destination with exclusive, specialty retail and unrivaled restaurants. Opened in 1997, Phillips Place is Charlotte's first true mixed-use development, a European village-style center featuring retail, residential, and entertainment. Conveniently located in the heart of the affluent SouthPark neighborhood, Phillips Place is home to 25 retail shops and restaurants, both national and local, and houses one of only six RH Galleries with a Rooftop Restaurants in the country. To learn more about Phillips Place and to view our store directory, visit www.phillipsplacecharlotte.com.

Media Inquiries: Emmy Berg, 651.398.1831 | emmy@phillipsplacect.com