



Phillips Place Announces Additional Fashion Brands to Open Exclusively this Fall

rag & bone and La Vie Style House will open first locations in North Carolina

CHARLOTTE, NC (August 2023) – [Phillips Place](#), Charlotte's finest outdoor shopping and dining destination, is excited to welcome two new, exclusive tenants to the center this fall. Casual yet New York City cool [rag & bone](#) and colorful Dallas-based women's ready-to-wear brand [La Vie Style House](#) will both open their first standalone stores in North Carolina. The retail additions are part of Dallas-based [Highland Park Village's](#) – co-owners of the development who are overseeing the leasing, marketing and property management efforts for Phillips Place – goal to continue to introduce elevated contemporary and luxury brands to the Charlotte market.

"We couldn't be more thrilled to bring rag & bone and La Vie Style House to the market. Our goal is to continue to elevate the retail experience in Charlotte by bringing exciting, unique and exclusive brands to Phillips Place." – Stephen Summers, Highland Park Village Managing Director

"We're super excited to bring the easy elegance of British tailoring, the authenticity of American workwear and the originality of New York City to Charlotte, NC. Established in 2002, our brand was born out of a desire to make things that are as original as they are timeless – and that still stands true today." – Tammy Tengco, rag & bone VP of Retail Stores

"We are so excited to expand to Charlotte. The Charlotte woman is chic, sophisticated and elegant and we can't wait to add to their classic style with a little sparkle and edge! Our timeless, versatile pieces will be the perfect addition — or 5 — to their closets."
– Jamie Coulter and Lindsey McClain, La Vie Style House Co-Founders

rag & bone

In 2002, London designer Marcus Wainwright couldn't find the perfect pair of quality denim, so he crafted them himself in downtown New York, laying the foundation for rag & bone in the process. Since then, rag & bone has continued to merge its British heritage with a New York sensibility—still making the world's best pair of jeans, along with knitwear, outerwear, suiting, and accessories that boast superior craftsmanship that always look good. With keen attention to detail and brand fans like Winona Ryder and Emily Ratajkowski, rag & bone makes it easier to get dressed by proving that timeless style is never boring and that the most sustainable thing in your closet is one you want to wear over and over again. The Phillips Place rag & bone store will be located next to La Vie Style House.

La Vie Style House

The Dallas-based one-size-fits-all kimono and caftan brand, La Vie Style House, was founded by two friends, Lindsey McClain and Jamie Coulter, in 2013 after bonding over their love of fashion. With their mutual affinity for vintage clothing and cool effortless pieces, La Vie Style House was born with the goal to help their customers feel inspired and chic wearing one of their unique pieces. Featured in publications such as Vogue and Marie Claire, La Vie Style House has gained wide popularity among socialites and celebrities, thanks to its collection of pieces that can be worn as a coverup with flip flops or as a cocktail dress with heels. The bold and playful brand will open its doors between Marmi and rag & bone this fall.

About Phillips Place:

Phillips Place is Charlotte's finest open-air shopping and dining destination with exclusive, specialty retail and unrivaled restaurants. Opened in 1997, Phillips Place is Charlotte's first true mixed-use development, a European village-style center featuring retail, residential, and entertainment. Conveniently located in the heart of the affluent SouthPark neighborhood, Phillips Place is home to 25 retail shops and restaurants, both national and local, and houses one of only six RH Galleries with a Rooftop Restaurants in the country. To learn more about Phillips Place and to view our store directory, visit www.phillipsplacecharlotte.com.

Media Inquiries: Emmy Berg, 651.398.1831 | emmy@phillipsplaceclt.com