



Phillips Place Announces More Exclusive Fashion Brands to Open in 2023

CHARLOTTE, NC (April 20, 2023) – [Phillips Place](#), Charlotte’s finest open-air shopping and dining destination, is thrilled to welcome two more exclusive fashion brands, [alice + olivia](#) and [Jenni Kayne](#), to the center this upcoming fall. This past February, [Veronica Beard](#) announced it would be opening its first store in the Charlotte market in Phillips Place this spring.

Since February 2022, Phillips Place is co-owned and managed by local Charlotte developer [Lincoln Harris](#) and its new partner, Dallas-based HP Village Management – one of the nation’s leading developers and managers of upscale retail including the renowned luxury fashion destination [Highland Park Village](#) in Dallas, TX – who is leading the leasing and marketing efforts to bring new luxury and contemporary brands to the shopping center. While Phillips Place continues to celebrate beloved local retailers and longstanding tenants, these new additions will provide an elevated shopping experience that has proven to be successful within the Charlotte market. Phillips Place will have more exciting announcements and opening dates to share in the coming months.

“As Charlotte’s premier shopping destination, Phillips Place is excited to announce the additions of [alice + olivia](#) and [Jenni Kayne](#) to our exclusive offerings in the market.” – Ray Washburne, President of Highland Park Village

“Charlotte has been such an invaluable market for us for several years now, and we’re so excited to have finally found the perfect fit for a permanent [Jenni Kayne](#) location. We’re thrilled to be entering the market alongside some of our favorite brands in Phillips Place, and we look forward to working in tandem with them to continue to grow a premier shopping destination for the Charlotte customer.” – Lauren Holmes, [Jenni Kayne](#) Chief Operating Officer

Retailers Opening at Phillips Place in 2023:

alice + olivia

Launched in 2002, [alice + olivia](#) by Stacey Bendet is a brand that allows customers to express their personal style. The brand was born from the founder, Stacey Bendet’s, quest to create the perfect pair of pants and has since grown into a full lifestyle collection including ready-to-wear, gowns, shoes, accessories, and handbags. The brand is a Hollywood favorite with celebrity fans including Beyoncé, Sarah Jessica Parker, Taylor Swift, and others. This will be the first [alice + olivia](#) location in North Carolina. The store will be located between 800° Woodfired Kitchen and Granville and is slated to open in September.

Jenni Kayne

California lifestyle brand, [Jenni Kayne](#), inspires women to live well every day. From uniform staples to the elements of an elevated home, [Jenni Kayne](#) creates effortless essentials without sacrificing style or comfort. With a focus on inviting neutrals, quality construction and attention to detail, their pieces are designed to stand the test of time. The Phillips Place [Jenni Kayne](#) store will carry a wide-ranging collection of both apparel and home goods, and the brand’s newly launched beauty and skincare line, Oak Essentials. [Jenni Kayne](#) will open between Granville and NIC+ZOE in early Fall 2023.

Veronica Beard

[Veronica Miele Beard](#) and [Veronica Swanson Beard](#) are sisters-in-law who launched their eponymous NYC-based brand in the Fall of 2010 with their signature [Dickey Jacket](#). Today, [Veronica Beard’s](#) ready-to-wear and

shoe collections offer a modern perspective on iconic staples. The 1,671-square-foot Phillips Place boutique is the first standalone Veronica Beard store in North Carolina and is being decorated by interior designer Carolina de Neufville. The store will carry the brand's full line of women's ready-to-wear, accessories, shoes, and more and is slated to open in early May.

About Phillips Place:

Phillips Place is Charlotte's finest open-air shopping and dining destination with exclusive, specialty retail and unrivaled restaurants. Opened in 1997, Phillips Place is Charlotte's first true mixed-use development, a European village-style center featuring retail, residential, and entertainment. Conveniently located in the heart of the affluent SouthPark neighborhood, Phillips Place is home to 25 retail shops and restaurants, both national and local, and houses one of only six RH Galleries with a Rooftop Restaurant in the country. To learn more about Phillips Place and to view our store directory, visit www.phillipsplacecharlotte.com.

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